

Agency Overview



House Select Committee on Wildlife Resources
February 17, 2016

Gordon Myers
Executive Director



Purpose

“The purpose of the WRC is to develop and administer programs directed to the conservation of fish and wildlife resources and their habitats.”

Agency purpose is derived from enabling legislation in 1947 (G.S. 143-239):

“to manage, restore, develop, cultivate, conserve, protect, and regulate the game, game and freshwater fishes, and other wildlife resources of the State...”



Vision

The N.C. Wildlife Resources Commission is providing safe, comprehensive, effective and efficient fisheries, wildlife and boating programs that:

- Conserve the diversity and abundance of the State's wildlife resources.
- Provide diverse opportunities for all citizens regardless of age or physical abilities to access and enjoy hunting, angling, boating and other wildlife-associated experiences.
- Demonstrate to the citizens of North Carolina through education and communication the critical role of wildlife management in sustaining the quality of our wildlife resources and their habitats.
- Sustain working lands and their associated wildlife communities.
- Have a strong and unequivocal statutory base that supports constituent needs and agency sustainability.
- Feature strong partnerships with other natural resource entities to complement the mission of the N.C. Wildlife Resources Commission and leverage resources to achieve that mission.
- Are financially secure through diverse, dedicated and ample funding.
- Are based on sound science.



Agency Board

NC General Statutes Chapter 143-Article 24

§ 143-240. Creation of Wildlife Resources Commission; districts; qualifications of members.

- 19 members
- Must be experienced hunter, fisherman, farmer, or biologist, who shall be generally informed on wildlife conservation and restoration problems
- Governor appoints 9 district commissioners to serve 6-year terms
 - Staggered appointments
 - WRC Districts 1, 4, 7
 - WRC Districts 2, 5, 8
 - WRC Districts 3, 6, 9
- Governor appoints 2 at-large commissioners to serve 4-year terms
- NC General Assembly appoints 8 commissioners to serve 2-year terms
 - 4 upon the recommendation of the President Pro Tempore of the Senate
 - 4 upon the recommendation of the Speaker of the House





Mission

The Wildlife Resources Commission conserves North Carolina's wildlife resources and their habitats and provides programs and opportunities that allow hunters, anglers, boaters and other outdoor enthusiasts to enjoy wildlife-associated recreation.



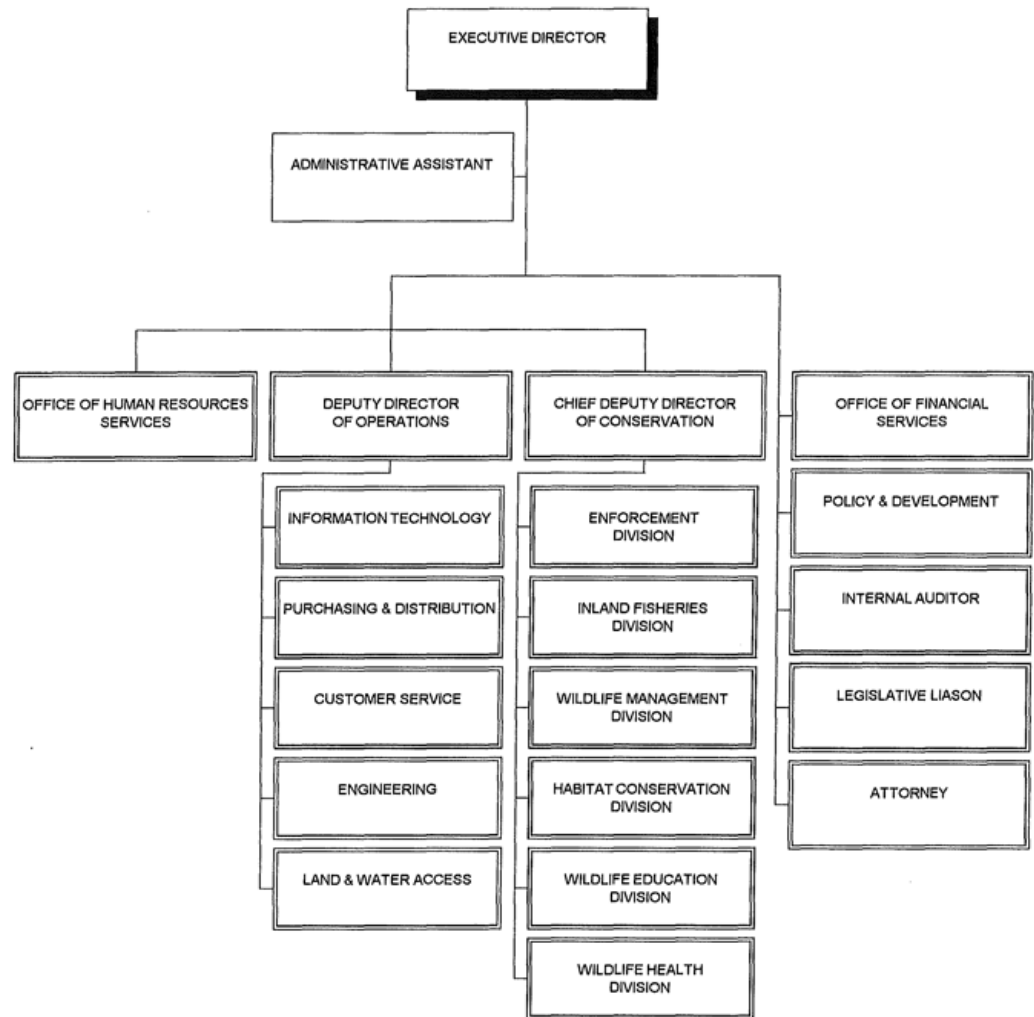
Organization

648 full-time staff

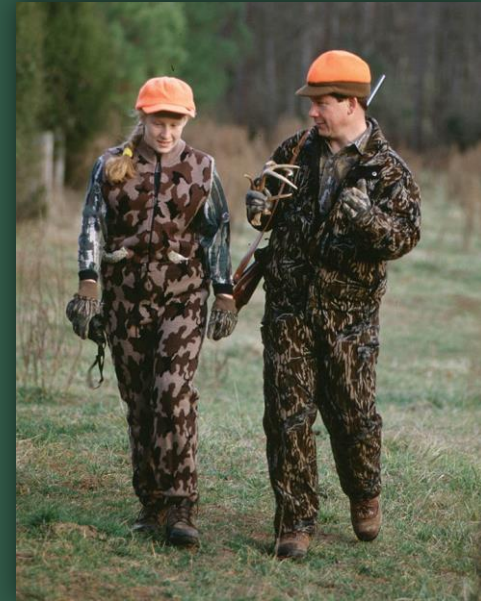
- Primarily field-based
- Work in all 100 counties

Agency Program Areas

- Wildlife Management
- Inland Fisheries
- Law Enforcement
- Engineering and Land and Water Access
- Wildlife Education
- Administrative Services

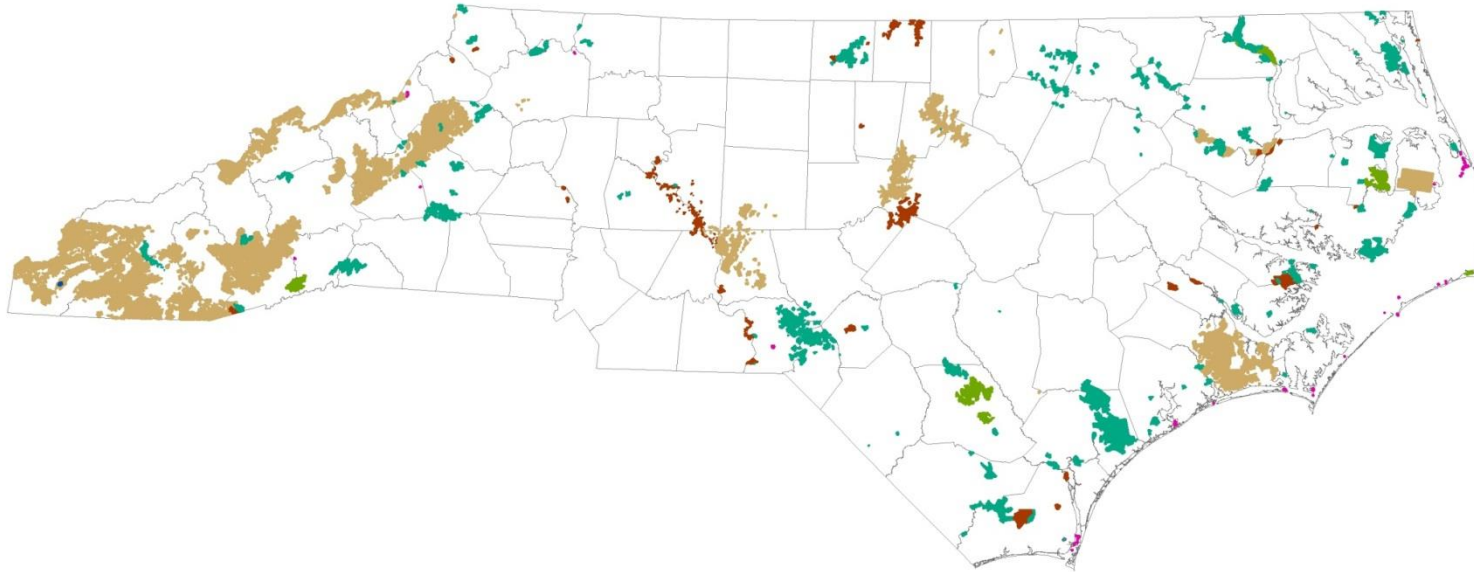


- 2 million plus acres of public game lands
 - 500,000 acres of game lands owned
 - 1.6 million acres managed through a cooperative agreement
- 49 lakes and ponds, including 31 dams
- 73 waterfowl impoundments
- 39 camping areas on game lands
- 130 parking areas on game lands
- 1,878 miles of road maintained
- 6 fish hatcheries (~7 million fish stocked annually)
- 180 public fishing areas
- 229 public boating access areas
- 1,400 navigational aids
- 4 education centers
- 3,570 sq. miles of water and 52,712 sq. miles of land patrolled by Wildlife Law Enforcement





Gamelands



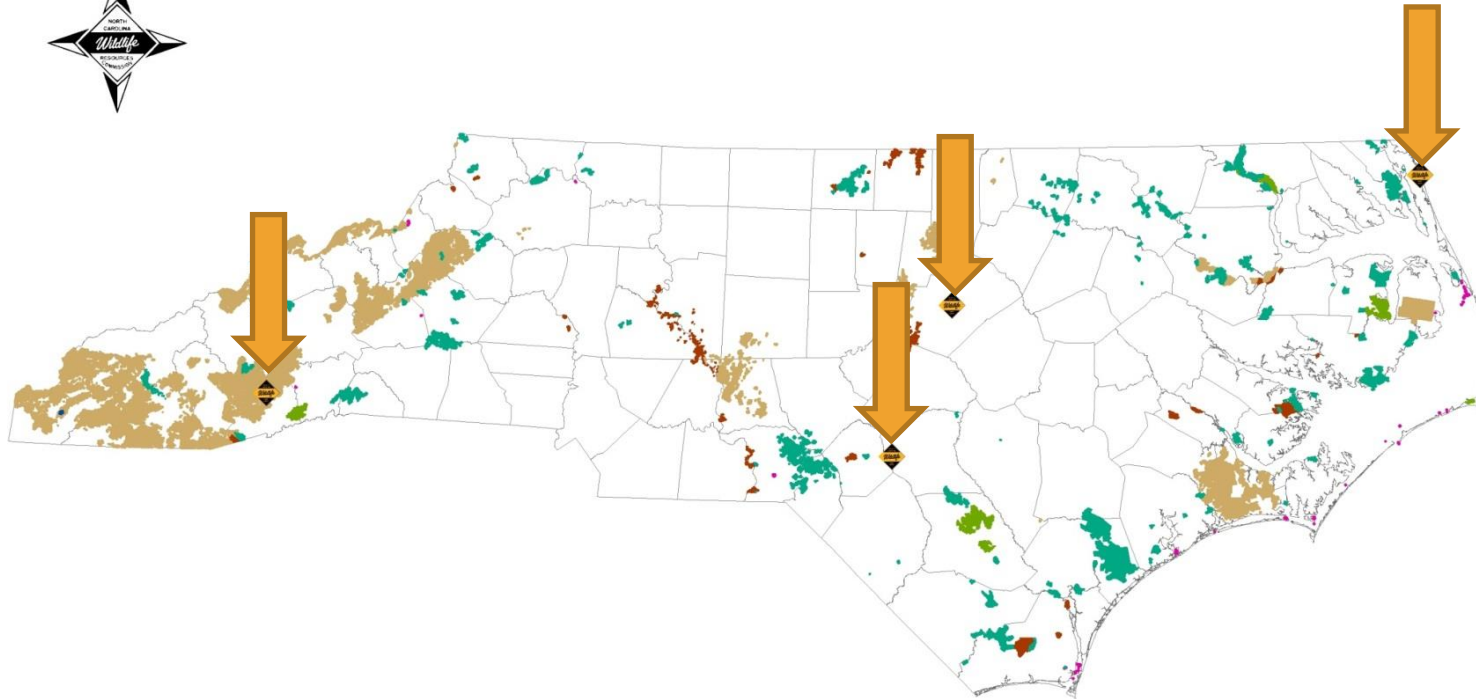
Game Lands

- WRC owned (481,284 acres)
- State owned, WRC managed (81,711 acres)
- Federally owned, WRC managed (1,396,378 acres)
- Privately owned, WRC managed (95,092 acres)
- Local gov. owned, WRC managed (712 acres)
- Wildlife Conservation Areas (2,088 acres)





Education Centers



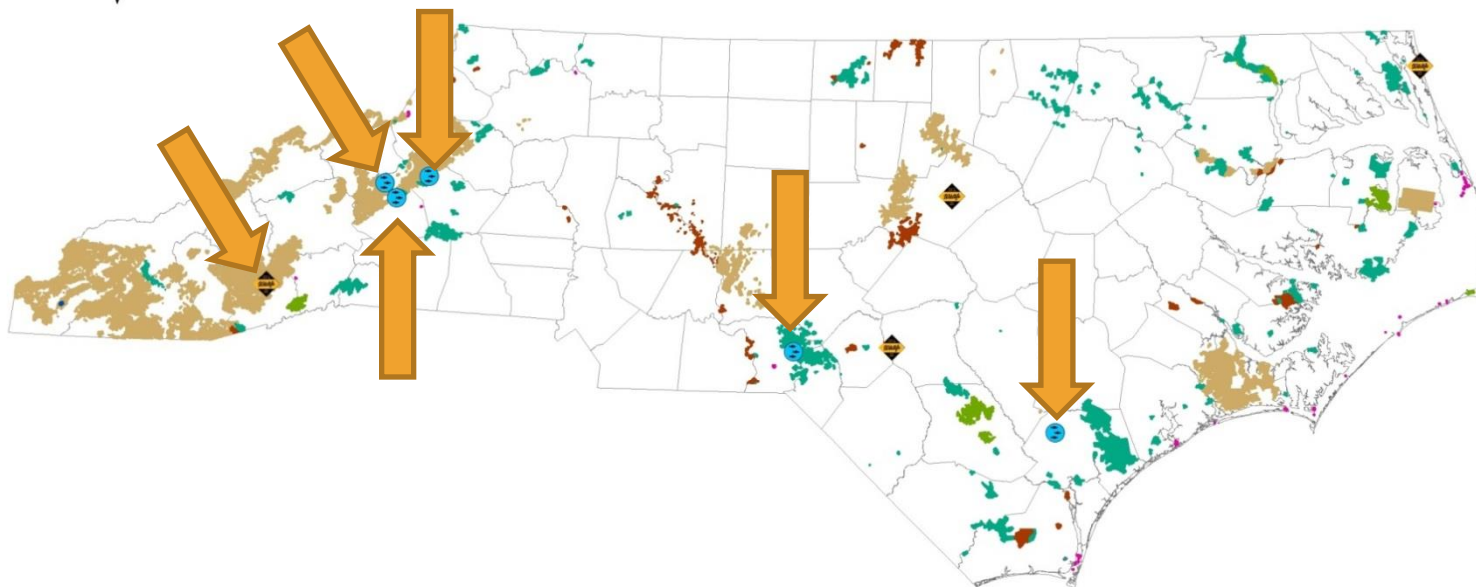
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-  Education Centers (4)





Fish Hatcheries



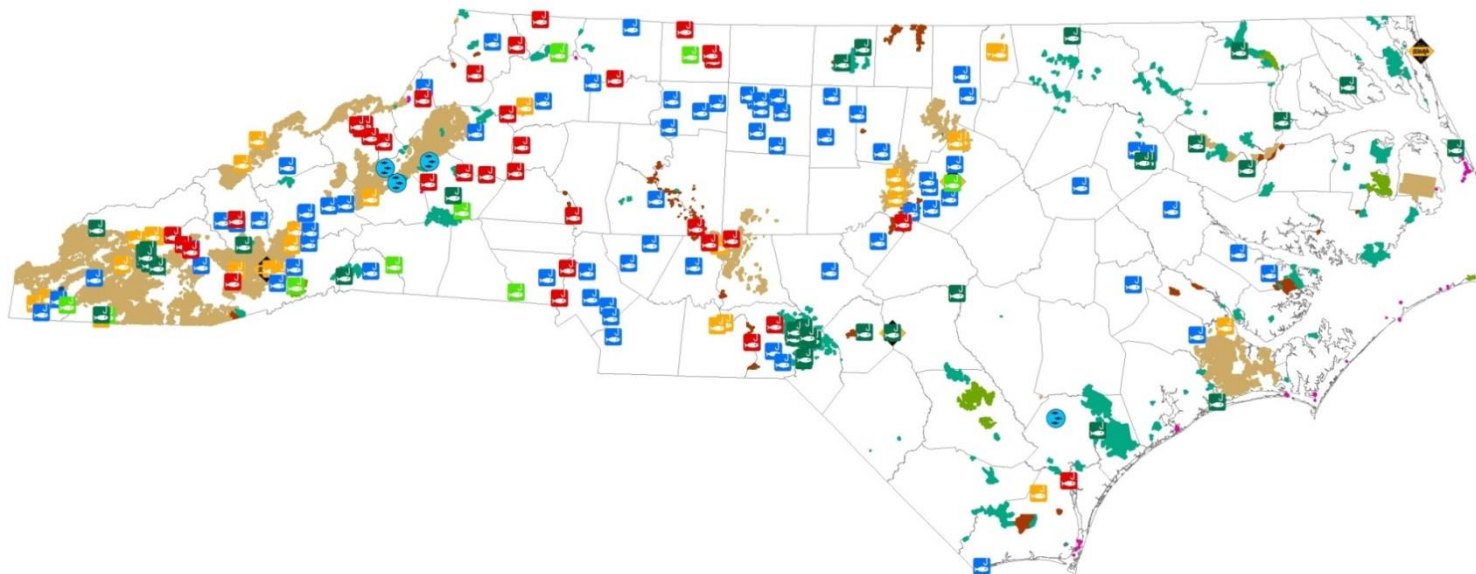
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-  Fish Hatcheries (6)





Public Fishing Areas



Game Lands

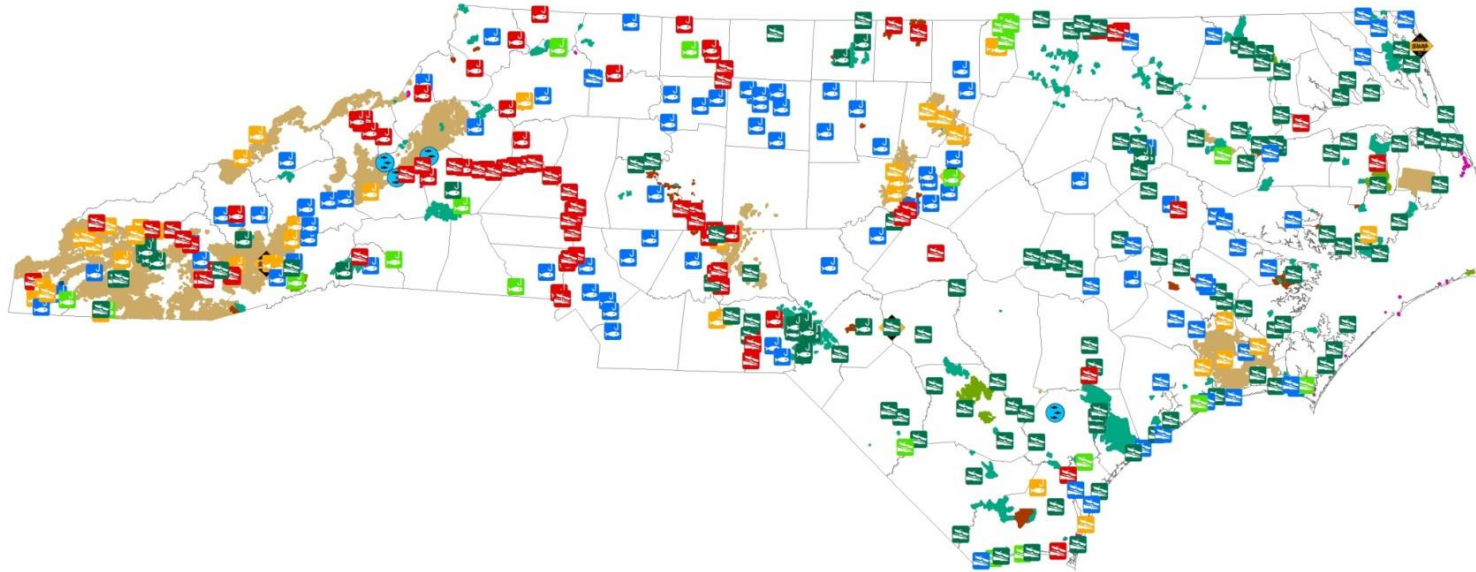
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Public Fishing Areas

- WRC owned (36)
- State owned & coop. managed (10)
- Federally owned & coop. managed (28)
- Privately owned & coop. managed (34)
- Local gov. owned & coop. managed (72)



Public Boating Access Areas







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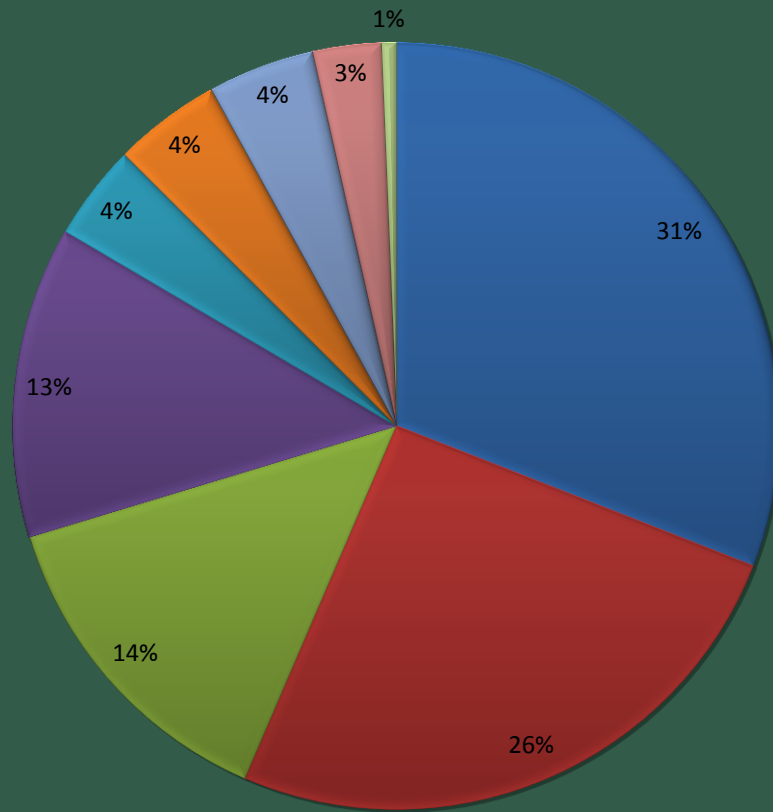
Boating Access Areas

-  WRC owned (107)
-  Federally owned, WRC managed (22)
-  Privately owned, WRC managed (59)
-  State owned, WRC managed (11)
-  Local gov. owned & coop. managed (30)



Net Receipts by Source for FY 2015

Total: \$80,591,999

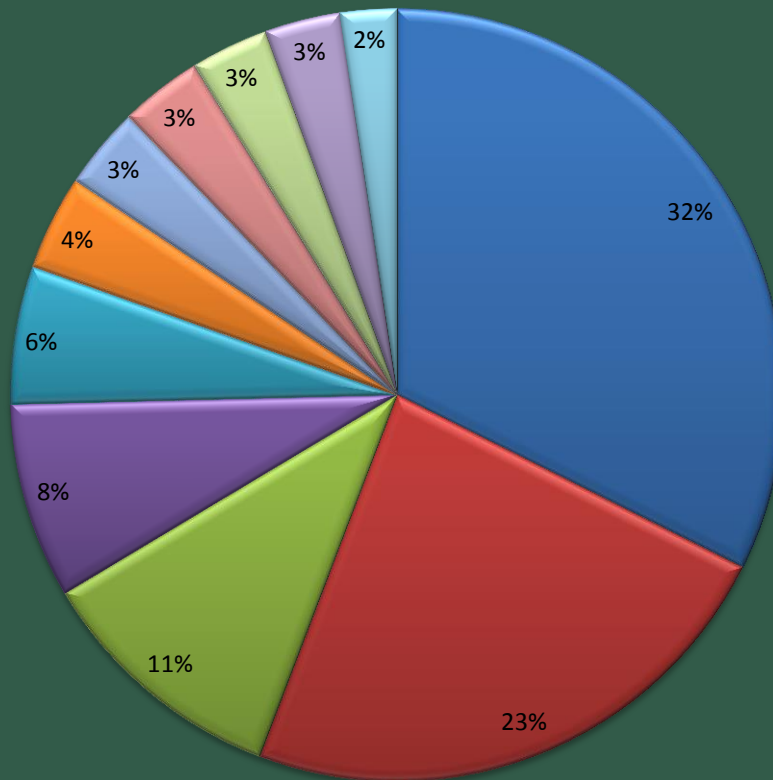


- Federal
- License
- Appropriations
- Vessel
- Professional Services
- Timber Products
- Other
- Gas Tax
- Sales of Goods & Services



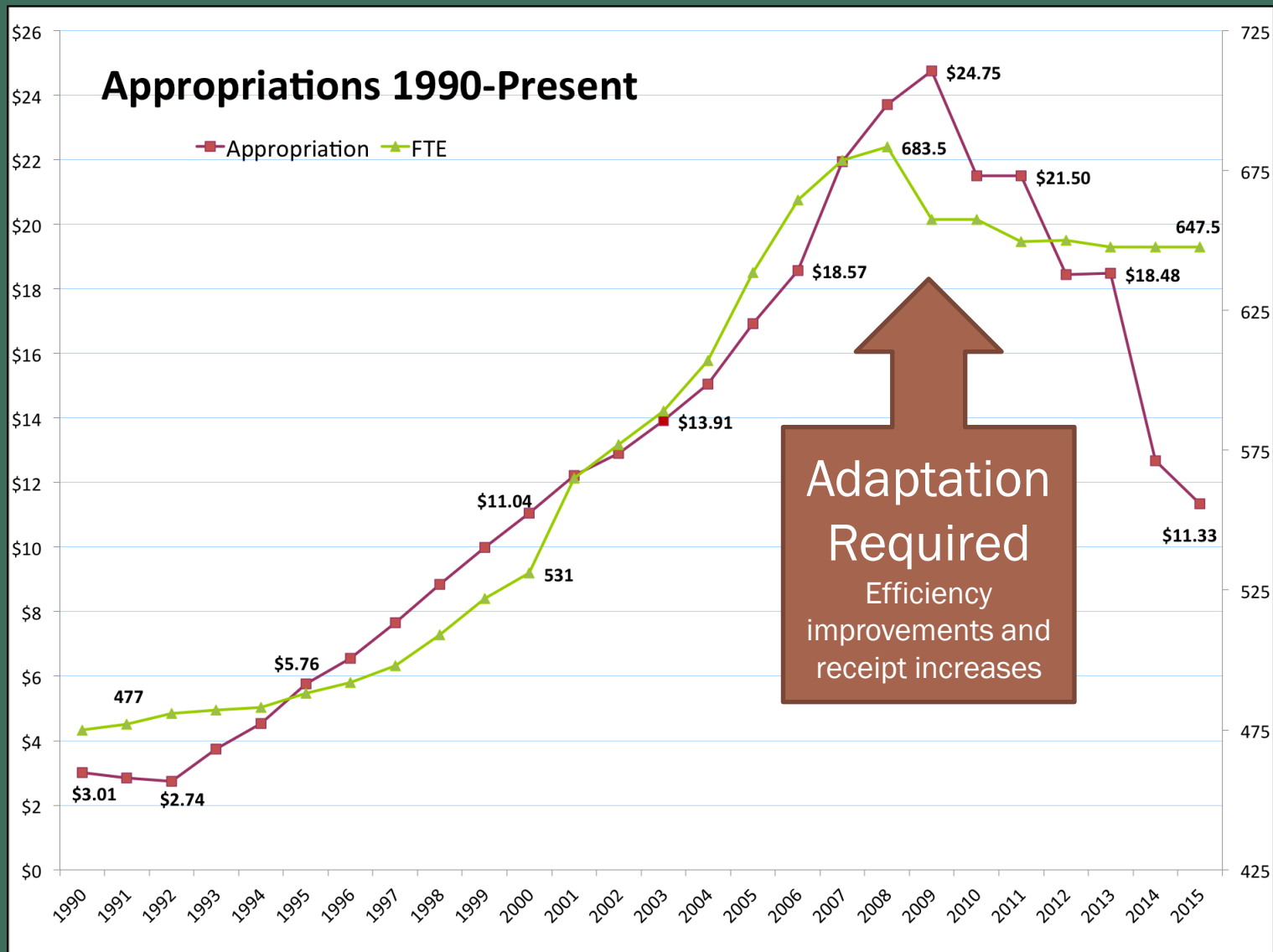
Operating Expenditures by Purpose for FY 2015

Total: \$ 86,790,037



- Engineering & Land Mgmt
- Law Enforcement
- Inland Fisheries
- Wildlife Management
- Dredging Fund
- Wildlife Education
- Administration
- Bond Indebtedness
- Infrastructure Improvements
- Customer Service
- Information Technology





Agency Organizational Review

Agency Resources ↔ Strategic Plan outcomes

“Enhance effectiveness by optimizing the relationship between agency resources and outcomes”

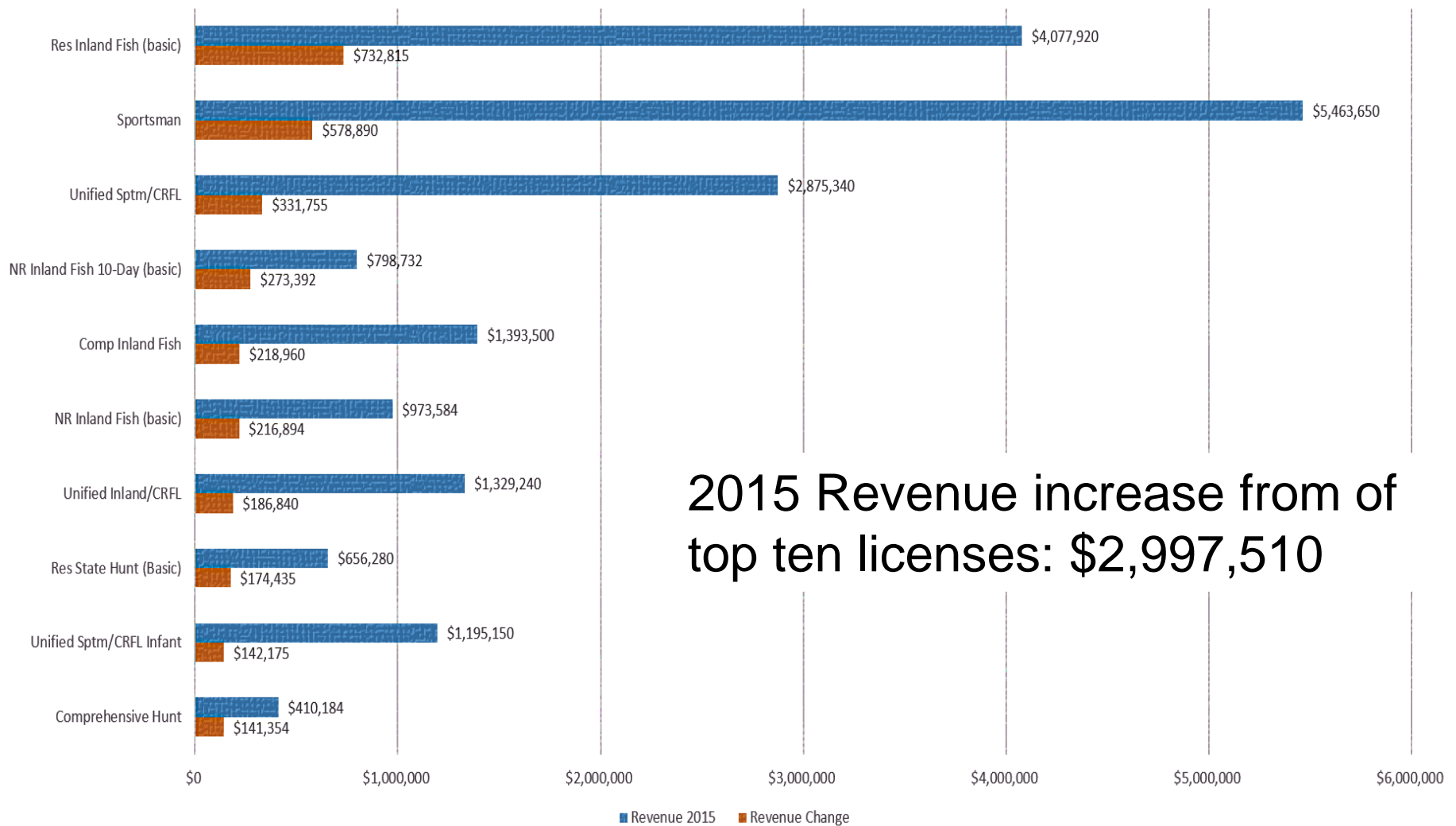
- Strategic Plan Alignment
- Core Functions
- Whole-Agency Perspective



License fee adjustments

- Overall Revenue was up 17% and Quantity of sales was flat.
- The change in revenue to the upside greatly outpaced the number of license types that lost revenue.
- Revenue grew in some areas even without a price increase.
- Quantity of sales dropped in some areas even without a price increase.
- Some Non-Resident licenses changed from a 6-day span to a 10-day span and had a price increase that brought them closer to the price of an annual license. Revenue dropped significantly from these license types as anglers moved to the annual license.





AGE

Age 16

Age 30

Age 42

Age 65

SPORTSMAN ONLY

AGE	# License Holders											
9	4	2	5	2	4	6	2	0	0	1	1	1
10	6	3	5	8	6	6	4	3	4	2	2	0
11	10	4	7	10	4	6	4	3	2	7	1	1
12	28	14	13	10	16	21	7	6	5	7	9	6
13	82	42	38	42	30	33	23	20	20	13	7	17
14	134	79	104	82	104	76	42	50	44	28	22	25
15	244	149	168	185	194	214	116	93	78	89	64	63
16	2890	1475	1596	1776	1764	1736	1491	1351	1282	1313	1253	1182
17	3734	2091	1997	2210	2458	2325	2113	1986	1786	1714	1729	1714
18	3796	2051	2052	2096	2289	2388	2171	2072	1973	1768	1787	1802
19	4056	2017	2016	2138	2163	2149	2194	2116	1962	1906	1828	1784
20	4022	2139	2138	2137	2269	2123	2029	2160	2000	1981	1992	1930
21	4378	2196	2214	2189	2254	2310	1989	2034	2006	1999	2026	1943
22	4830	2415	2289	2356	2377	2382	2095	2051	1956	2045	2056	2070
23	5084	2627	2532	2443	2475	2408	2175	2080	1889	1968	2142	2105
24	5844	2778	2670	2653	2583	2529	2128	2154	2069	2002	2029	2170
25	5796	3151	2820	2759	2788	2591	2232	2138	2150	2112	2088	2056
26	5758	3151	3141	2839	2890	2795	2300	2184	2107	2016	2133	2101
27	6866	3225	3159	3158	2981	2888	2499	2291	2098	2004	2134	2131
28	7150	3628	3228	3173	3260	2944	2567	2408	2248	2092	2074	2155
29	7552	3810	3591	3214	3222	3266	2597	2456	2386	2168	2095	2132
30	8260	4054	3763	3624	3195	3215	2816	2529	2348	2380	2209	2158
31	8854	4459	4088	3816	3690	3222	2814	2782	2428	2283	2295	2228
32	8196	4696	4454	4053	3906	3618	2788	2733	2667	2337	2308	2299
33	8376	4394	4628	4413	4038	3851	3173	2714	2616	2640	2446	2274
34	8182	4405	4405	4611	4424	3973	3295	3091	2654	2553	2599	2457
35	7990	4361	4430	4420	4660	4362	3474	3240	2925	2565	2555	2537
36	8352	4403	4451	4402	4451	4566	3791	3301	3099	2858	2597	2552
37	8478	4518	4368	4389	4461	4420	3931	3661	3198	3000	2921	2552
38	8266	4595	4517	4297	4453	4416	3739	3765	3568	3125	3015	2868
39	8408	4545	4531	4409	4285	4362	3891	3801	3613	3443	3156	2987
40	8304	4494	4506	4477	4452	4234	3720	3665	3452	3527	3344	3045
41	8024	4554	4501	4479	4498	4435	3608	3660	3498	3366	3512	3421
42	7720	4383	4473	4433	4545	4402	3751	3403	3410	3388	3345	3433
43	7024	4189	4288	4464	4405	4419	3827	3549	3247	3262	3299	3275
44	6606	3974	4086	4307	4465	4278	3812	3597	3330	3117	3285	3250
45	6716	3590	3774	3989	4217	4335	3624	3570	3411	3221	3103	3225
46	6456	3638	3621	3671	4019	4029	3694	3462	3362	3271	3167	3036
47	6558	3480	3567	3560	3674	3688	3497	3416	3274	3303	3176	3098
48	6370	3485	3381	3513	3552	3574	3280	3219	3217	3110	3224	3047
49	6014	3427	3451	3367	3480	3360	3247	3117	3005	3080	3093	3135
50	5800	3220	3432	3389	3379	3360	2829	2741	2946	2930	3002	2971
51	5290	3209	3188	3345	3300	3279	2815	2680	2677	2841	2876	2853
52	5258	2831	3141	3060	3235	3195	2723	2650	2519	2688	2734	2750
53	5084	2804	2827	3099	3066	3195	2695	2499	2498	2390	2445	2616
54	5638	2808	2769	2751	3075	2960	2610	2450	2400	2381	2357	2415
55	5016	3012	2737	2794	2750	3020	2465	2408	2290	2232	2232	2224
56	3890	2792	2981	2686	2700	2721	2477	2271	2276	2144	2190	2192
57	3878	2135	2711	2882	2653	2633	2255	2261	2144	2124	2099	2153
58	3846	2074	2074	2652	2860	2572	2198	2073	2151	2026	2111	2005
59	3734	2069	2003	1951	2641	2745	2170	2041	1911	2046	1963	1997
60	3160	2054	2044	1996	1999	2542	2321	1965	1930	1839	1856	1931
61	2772	1772	2002	2020	1996	1967	2045	2099	1839	1840	1771	1845
62	2442	1578	1740	1982	2040	1913	1651	1923	2021	1789	1810	1692
63	2354	1364	1581	1696	2001	2063	1604	1518	1861	1930	1723	1731
64	2198	1356	1331	1523	1709	1925	1675	1516	1487	1692	1880	1587
65	2054	1220	1230	1298	1477	1587	715	645	607	624	810	758
66	2028	1161	1138	1237	1238	1411	114	87	78	70	97	112
67	1698	1032	1093	1119	1238	1192	102	31	31	25	46	45
68	1470	903	1010	1059	1066	1194	80	37	9	19	28	32
69	1438	760	840	960	968	995	88	16	12	9	18	17
70	490	315	332	359	358	337	46	24	3	7	14	12
71	140	73	78	94	38	38	18	6	14	4	10	12
72	58	45	43	45	17	20	6	6	5	4	12	10
73	48	19	31	22	9	6	0	1	4	1	13	5
74	34	13	17	20	2	3	1	2	4	2	3	15
75	18	14	6	11	9	2	1	3	1	4	3	1
76	18	15	10	2	2	4	1	0	1	1	5	3
77	10	11	6	10	3	3	2	0	3	2	1	4
78	12	6	8	7	0	2	1	3	1	0	2	1
79	16	3	6	4	1	1	2	0	1	1	1	0
80	4	6	3	5	0	0	0	0	0	0	1	0
	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012

2002:

Greatest concentration of license buyers was between ages of 30 and 42

2012:

10 years later, the greatest concentration of license buyers was between ages of 40 and 52

2022:

10 years from now, without new recruitment, we will begin losing the greatest concentration of license buyers

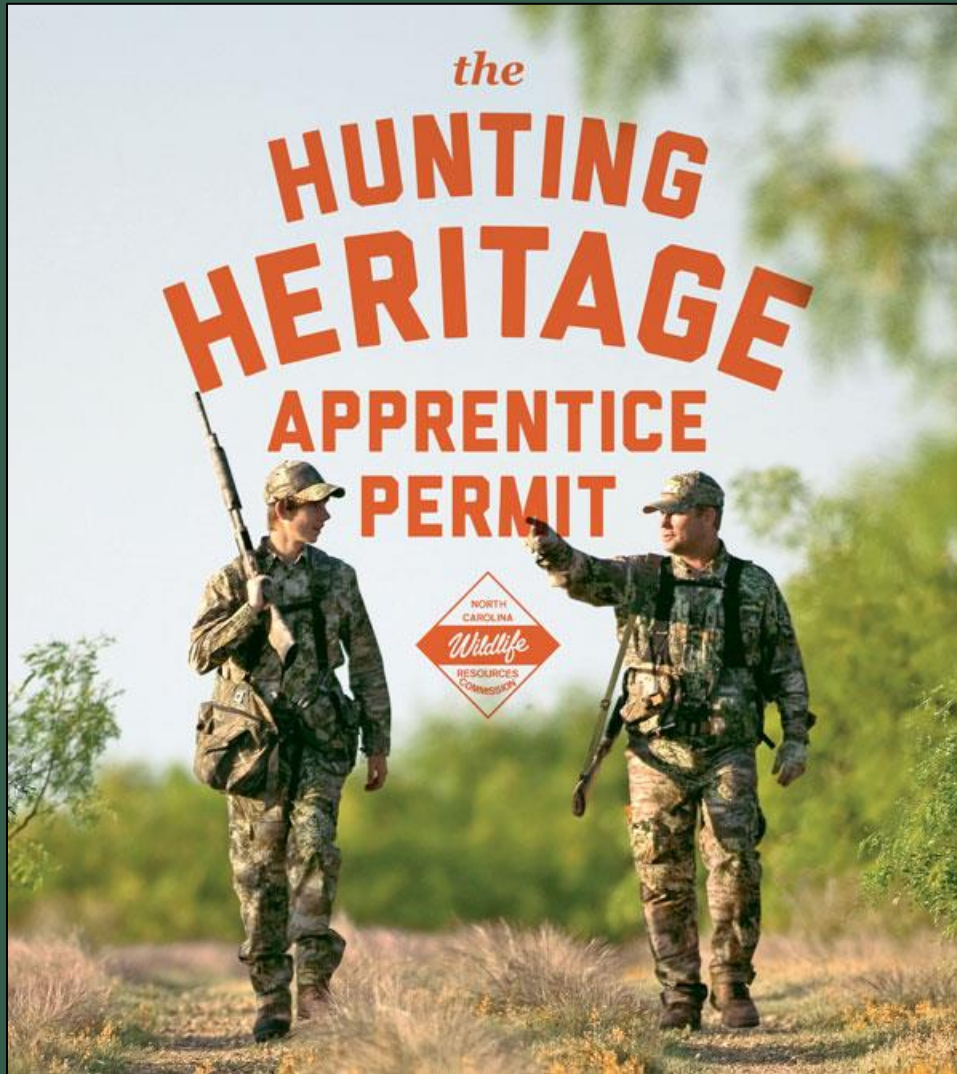
2001

YEAR

2012



the
**HUNTING
HERITAGE
APPRENTICE
PERMIT**



Geographic Analysis

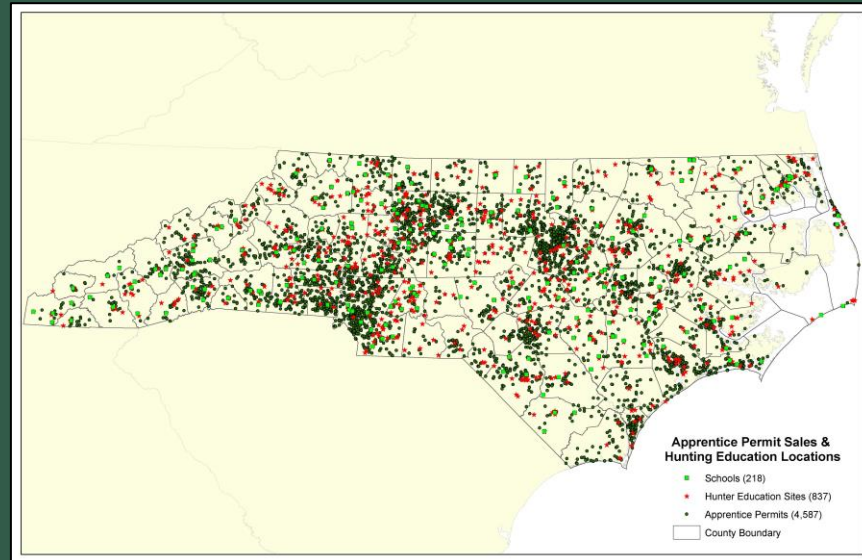
Questions:

- Where are our Apprentice Hunters?
- Where are our hunter education class located?
- Are we optimizing interaction with Apprentice Hunters?

Team:

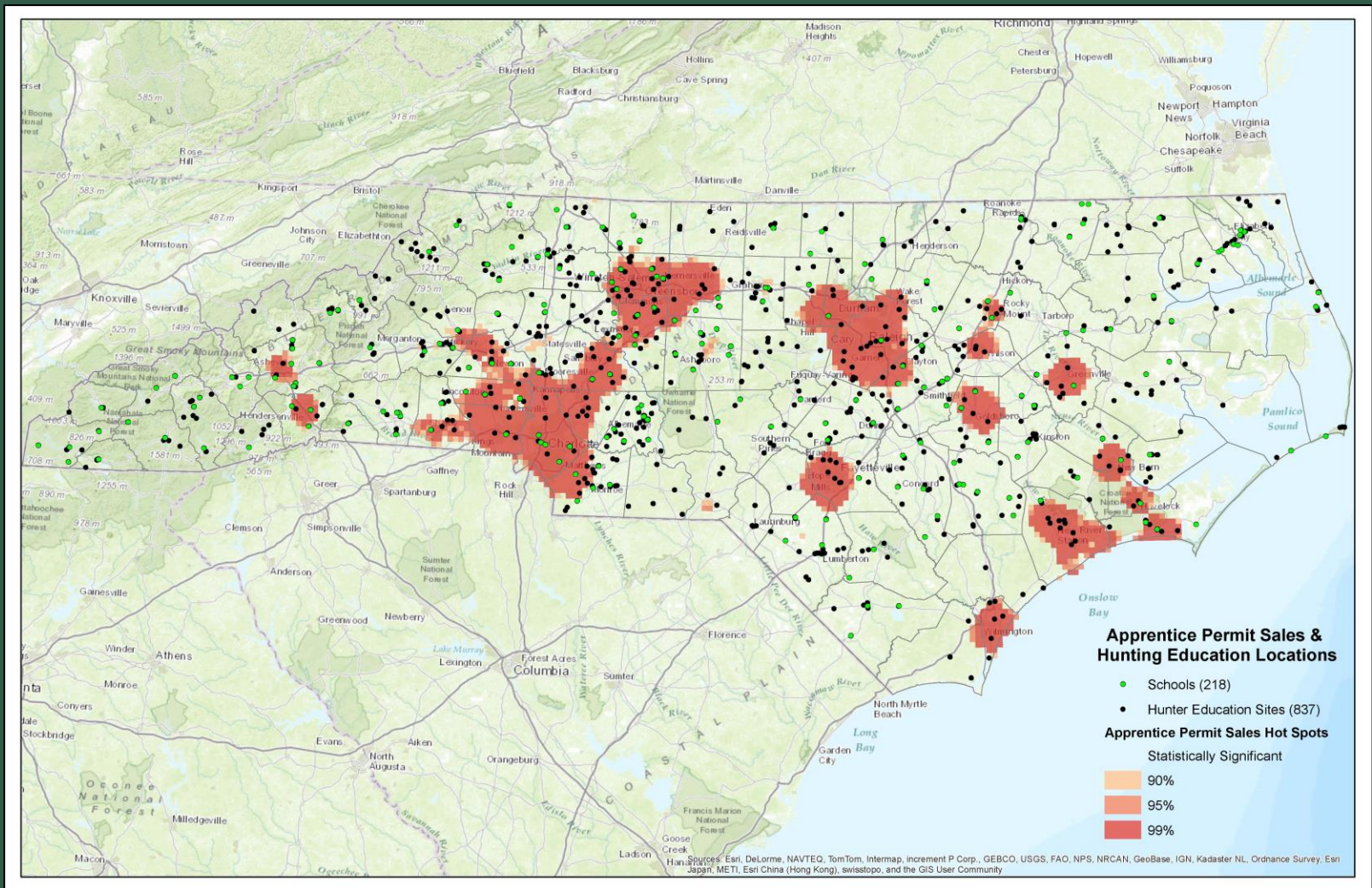
- Customer Service Support Section
- Information Technology Section
- GIS Specialist
- Human Dimensions Biologist





CustomerID	EffectiveDate	ExpirationDate	DOB	Address1	City	State	Zip	County	SalesOutlet
8017380	4/10/2015	4/10/2016	5/15/1986	NC HWY 5	ABERDEEN	NC	28315	Moore	CARTHAGE AGRIBUSINESS
7886142	9/15/2014	9/15/2015	8/28/1991	MAGNOLIA DRIVE	ABERDEEN	NC	28315	Moore	Online Sales License
7903864	10/3/2014	10/3/2015	12/15/1953	SEYMOUR ST	ABERDEEN	NC	28315	Moore	WAL-MART #1097
7924328	10/24/2014	10/24/2015	6/16/1991	ARGYLL AVE	ABERDEEN	NC	28315	Moore	WAL-MART #1097
7850455	8/16/2014	8/16/2015	5/31/1978	MOHAWK LN	ADVANCE	NC	27006	Davie	BIXBY GENERAL STORE
7871277	8/31/2014	8/31/2015	7/19/1987	CARTERS RIDGE ROAD	ADVANCE	NC	27006	Davie	BIXBY GENERAL STORE
7889183	9/18/2014	9/18/2015	9/4/1957	RAINTREE RD	ADVANCE	NC	27006	Davie	GANDER MOUNTAIN #339
7961494	12/31/2014	12/31/2015	4/11/1989	MATTS PLACE	ADVANCE	NC	27006	Davie	Online Sales License
8037799	4/29/2015	4/29/2016	2/7/1952	NORTH WILDCAT RUN COURT	ADVANCE	NC	27006	Davie	Online Sales License







July 3, 2014

«CustomerID»
«FirstName» «MiddleName» «LastName»
«Address1»
«Address2»
«City», «State» «Zip» «Zip4»

Dear Sportsman,

Last hunting season, you obtained a Hunting Heritage Apprentice Permit through the N.C. Wildlife Resources Commission. We hope you enjoyed the experience.

As part of our continuing Hunting Heritage efforts, this August we will offer free, 6-hour hunting education courses on Saturdays across the state, designed specifically for you as a Hunting Apprentice Permit holder.

Upon completion of a course, you will no longer be required to obtain a Hunting Heritage Apprentice Permit and you can purchase a hunting license anywhere in the United States.

We encourage you to take advantage of this opportunity prior to hunting this season. The dates and locations of these courses are listed below.

- August 2 - New Hanover County Fire Station Ogden, 7375 Market Street, Wilmington, NC 28411, 12 p.m. – 6 p.m.
- August 9 - John E. Pechmann Fishing Education Center, 7489 Raeford Road, Fayetteville, N.C. 28304, 9 a.m. – 4 p.m.
- August 17 - Bass Pro Shops- Concord, 8181 Concord Mills Blvd., Concord, NC 28027, 10 a.m. – 5 p.m.
- August 23 - New Hanover County Fire Station 19 Federal Point, 9815 River Road, Wilmington, NC 28412 (just on the north side of Snow's Cut Bridge), 9 a.m. – 4 p.m.
- August 23 - Bass Pro Shops- Cary, 801 Bass Pro Lane, Cary, NC 27513, 9 a.m. – 4 p.m.
- August 30 - Oak Hollow Marina, 3431 N Centennial Street, High Point, NC 27265, 9 a.m. – 4 p.m.

To register, call 919-707-0031 at least one-week prior to the course.

Sincerely,

N.C. Wildlife Resources Commission



North Carolina Wildlife Resources Commission

Don't miss out on
**HUNTER
EDUCATION
COURSES**
for Hunting Heritage
Apprentice Permit holders!

AUGUST 2: WILMINGTON
AUGUST 9: FAYETTEVILLE
AUGUST 17: CONCORD
AUGUST 23: WILMINGTON
AUGUST 23: CARY
AUGUST 23: RALEIGH
AUGUST 30: HIGH POINT
See below for times and locations.



REGISTER NOW...
919-707-0031

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\$3.3 billion spent on wildlife-related recreation in N.C.

- **1.5 million** anglers 16 and older spent **\$1.5 billion** in N.C. on fishing-related activities in 2011.
- **335,000** people 16 and older spent **\$525 million** in N.C. on hunting-related activities in 2011.
- **2.4 million** people 16 and older spent **\$930 million** in N.C. on wildlife-watching activities in 2011.



Source: 2011 National Survey of Fishing, Hunting and Wildlife -Associated Recreation
U.S. Fish & Wildlife Service



Mountain Trout Fishing – Economic Engine



- **\$146 million** in direct spending, adding to North Carolina's economy
- **\$174 million** in total economic output
- **92,769** mountain trout anglers
 - 76,761 residents
 - 16,008 non-residents



To sustain this fishery, the WRC produces and stocks more than **900,000** catchable-size trout.

- Bobby N. Setzer State Fish Hatchery
- Armstrong State Fish Hatchery
- Marion State Fish Hatchery



Boating Safety Account

Fund Description

- Motor fuel excise tax revenue funds the Boating Safety Account. The credit is one-sixth of one percent ($1/6$ of 1%) of the amount that is allocated to the Highway Fund from the excise tax on motor fuel.

Program Activities

- Boating Access Areas (Boat Ramps)
- Boating Safety Law Enforcement
- Boating Safety Education
- Navigational Aids
- Vessel Registration and Titling

